



Pest Control Operators of California · 3031 Beacon Blvd · West Sacramento CA 95691-3462

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Legislative Day 2010

April 20 and 21, 2010

Hyatt Regency, Sacramento, CA



Legislative Day 2010

April 20 and 21, 2010



Hyatt Regency Capitol Park
1209 L Street, Sacramento, CA
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2010. It is our opportunity to tell legislators about our industry and what it does for California.

Areas of Interest

SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

2010 Legislative Issues

- State pre-emption elimination threat
- Employer health insurance mandate
- Worker's compensation reform
- Sales tax on services

What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency at Capitol Park for Tuesday, April 20th by calling (916) 443-1234
2. Complete the registration form on reverse side. Please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:
PCOC-Legislative Day 2010
3031 Beacon Blvd.
Tel: (916) 372-4363 or Fax: (916) 372-5437
Registration Deadline: Wednesday, April 14, 2010
(Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, April 21st, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on April 20th from 5-6:30 pm at Hyatt Regency.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



Agenda

Tuesday, April 20th

9:00 am

P.A.P.C.O. Benefit Golf Event

Teal Bend Golf Club

7200 Garden Highway, Sacramento, CA 95837

5:00 pm - 6:30 pm

Legislators Reception

Pool Deck

Hyatt Regency at Capitol Park

1209 L Street, Sacramento, CA 95814

Where To Stay

A block of rooms has been set aside at the Hyatt Regency at Capitol Park. The rate is \$195.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$145.00.

Reservations must be made by 5:00 pm on March 30, 2010.



Legislative Day

Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.

Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.

Wednesday, April 21st

7:30 am - 9:00 am

Action Breakfast and Briefing

Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

9:00 am - 12:00 pm

Appointments with your

Legislators

State Capitol

12:15 pm - 2:00 pm

Luncheon and Guest Speaker

Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency at Capitol Park (916) 443-1234.

Self Parking \$20.00 Valet \$25.00



Guest Speaker: ASSEMBLYMAN NATHAN FLETCHER

Nathan Fletcher is the State Assemblyman representing California's 75th District. He is the first combat veteran of the Global War on Terror to serve in the California State Legislature. Assemblyman Fletcher serves as Vice Chair of the Assembly Health Committee and the Select Committee on

Biotechnology. He is a member of the Accountability & Administrative Review, Water, Parks, & Wildlife and Utilities and Commerce Standing Committees. In each of these legislative facets, the Assemblyman is committed to demanding transparency and accountability from government, creating new jobs in California, expanding access and affordability of health care and working to solve the water crisis affecting the Golden State.

In his first months in office Assemblyman Fletcher was instrumental in passing a major tax code revision that will help create jobs and joint authored Assembly Bill 23 to help employees laid off from California small businesses retain their private health insurance.

Fletcher was elected in 2008 and represents the city of San Diego communities of La Jolla, University City, Mira Mesa, Scripps Ranch, Rancho Bernardo, and Rancho Peñasquitos, along with the City of Poway, portions of the City of Escondido, the community of Fairbanks Ranch and portions of Rancho Santa Fe.

In 2007, Assemblyman Fletcher completed his service in the United States Marine Corps Reserves where he worked as a Counterintelligence/Human Intelligence Specialist.

In his community, Nathan is a member of Nice Guys, a San Diego charitable organization that has provided millions of dollars to worthy causes. Nathan is a champion for the democratic process and has spent time abroad working with philanthropic non-governmental organizations to build and improve democracies in East Timor, Cambodia and Serbia. He is an Ironman Triathlete, a marathon runner, and avid outdoorsman who enjoys surfing, alpine mountaineering and mountain biking. He is a graduate of California Baptist University.

We want to recognize and thank the following companies for their support of PCOC's Legislative Day 2010...



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SPECIALTY PRODUCTS
Delivering Value



P.A.P.C.O. Benefit Golf Event

Tuesday, April 20, 2010

Teal Bend Golf Club • Sacramento, CA

A great golf day is scheduled to kick off Legislative Days in Sacramento, April 20th and 21st 2010. The Big Valley District will host the 16th annual tournament at "Teal Bend Golf Club", which is located in Sacramento just minutes from Sacramento International Airport. For more information or directions call or email Steve Scoville at sscoville@pestcontrolcenter.com or (916) 344-4400.

Tee Off is 9:30 am for all golfers and will be a "Shotgun" start.

\$100.00 Fee Includes: a boxed lunch; deli sandwich, chips, cookie and drink; green and cart fees and prize fund for closest to the hole. If you are flying from Southern California, get to Sacramento by 8:30 AM.

Hole Sponsorship is \$100.00 per hole or golf cart.

All remaining proceeds will benefit PAPCO.

Don't Wait! All reservations & sponsorships must be in by April 14th, 2010.



Golf Registration Deadline:

Friday, April 14, 2010

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4400 to reserve your spot. You may also fax or email your group names to Steve @ (916) 334-6712 or sscoville@pestcontrolcenter.com. Reservations are not considered valid until a check is in hand or credit card charged; so, mail is the best way to reserve your spot. Use the bottom of this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and Mail to:

Big Valley District of PCOC
c/o Pest Control Center, Inc.
3845 Madison Avenue
North Highlands CA 95660-5010

Golf Registration Form

_____ **Golf** \$100 per person

Sponsorship: _____ \$100 per Hole

Company _____

Attendee Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Card Holder Name _____ Card # _____

Signature _____ Exp. _____ V-Code _____

Registration Deadline:

Wednesday, April 14, 2010

Complete the registration form and please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2010
3031 Beacon Blvd.
West Sacramento CA 95691-3462
Tel: (916) 372-4363
Fax: (916) 372-5437
If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



PCOC Legislative Day Registration Form

Attendee Name _____

Home Address _____

City _____ State _____ Zip _____

State Senator is: _____

State Assembly Member is: _____

Company Name _____ PCOC District _____

Co. Phone _____ Co. Fax _____

Card Holder Name _____ Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. _____ V-Code _____