

UNIVERSITY OF CALIFORNIA

Berkeley • Davis • Irvine • Los Angeles • Riverside • San Diego • San Francisco



Santa Barbara • Santa Cruz

April 14, 2010

Dear Ron Mceachern,

Your *Urban Pest Management Center* is reaching out to all PCOC Districts and Members for assistance in raising critical funds needed to continue with our programs. As many of PCOC members know, the Center is dedicated to developing new information on urban insect pests, to facilitate solutions to the problems they may cause and to making this information available to a broad spectrum of stakeholders that include entomologists, pest control professionals, architects, engineers, builders, the public, and those interested in effective pest management schemes that are compatible with the urban environment. We have been committed to this mission of collaboration with industry, pest management professionals, manufacturers, and distributors for over 20 years. We think our record speaks for itself.

In addition to the many collaborative research projects we conduct each year, such as outreach to public schools, consulting with PMP's and others, attending District meetings and giving lectures (usually at our own cost), we have also developed a website that is intended to reach a greater audience, including your customers. We have included the ability for anyone to make a donation via this site with a credit card. The site is:

<http://nature.berkeley.edu/upmc>

The Laboratory has funding through June 2010. We desperately need your District's assistance during these difficult financial times. We ask that you make an appeal to your members regarding donations both individually and/or as a District.

We have enjoyed over 20 years of rewarding relationships between the University of California, Berkeley/Lewis Lab and the Pest Management industry. We hope we can continue for another 20 years.

We thank you for any consideration you can give our request.

Sincerely,

Vernard R. Lewis, Ph.D.

Gail M. Getty

Robin L. Tabuchi